

**Students  
Against  
Destructive  
Decisions**

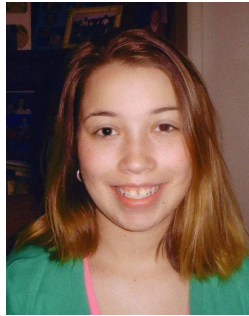


With  
SADD, Get  
a **Clue**  
on  
How to  
Live a  
Wonderful  
**Life!**

**INSIDE**

From the State Coordinator	2
Adviser of the Year	3
Former SADD Student Starts Chapter	4
"Something to Remember"	5
2004 SAB	6
Safe Prom and Other Activities	7
Conference Photo Album	8
CHEW on a Fund-Raiser	14
Fashion Designers and Underage Use	15
SADD Calendar	16

**N.C. SOY Makes National SLC**



*Laura Grubbs*

Congratulations to Laura Ann Grubbs, the current NC SADD Student of the Year, on her appointment to the 2005-2006 SADD National Student Leadership Council. Laura is a junior at Carver High School in Winston-Salem. She is an honor student, and she has been active in SADD since her freshman year.

As the 2004-2005 N.C. Student of the Year, Laura co-chairs the Student Advisory Board. She led the board in helping to plan the 2004 state conference. Laura gave the opening keynote address at the conference. She spoke of the many ways that SADD is a lifesaver.

Laura is president of CADDY (Carver Against Drinking and Drugs in Youth). Ginger Amos is the program adviser. Her parents are Keith and Connie Grubbs.

Laura was appointed to the Student Leadership Council because of her demonstrated commitment to the SADD program. She exemplifies the SADD model of empowerment and care giving through involvement in community service, substance abuse prevention, highway safety and other issues that affect youth.

As an SLC member, Laura will represent the youth of North Carolina at the SADD National conference in Washington, D.C. in June. She will work directly with the national staff on existing and new projects, including planning the 2006 national conference.



**Smithfield-Selma Student is NC SADD  
2005-2006 Student of the Year**



*Kristin Richardson*

In her freshman and sophomore years, Kristin tried to start a SADD chapter at her school. In spite of obstacles

Congratulations to Kristin Richardson, a junior at Smithfield-Selma High School in Smithfield, on being named the 2005-2006 NC SADD Student of the Year.

such as not being able to find an adviser, she would not give up on her school or SADD.

Even though the school did not have an established chapter, Kristin requested a SADD manual from the state coordinator. She studied the program, practiced its principles and tried to persuade other students to do likewise.

Kristin posted notices around her school, finally secured an adviser and

*(Continued on page 2)*

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## Message from the State Coordinator



Another year is coming to an end. I want to thank all of the students across the state for the projects, assemblies and other activities they participated in this year. I thank the advisers for their willingness to work the

program and guide the students. I thank the principals of your schools for working with you, supporting you and your projects and assisting you in coming to conference. It takes all of these participants to keep NC SADD effective.

Many chapters held Safe Prom/Graduation and Prom Promise programs this year. I'm so proud of you! I enjoyed visiting your schools, meeting your principals and participating in your assemblies. Some of them were on the same day, a hundred miles apart, so I couldn't make them both. Thank you for inviting me. It is rewarding to get out and see firsthand the inspiring and creative work the chapters are doing.

Many of our schools have exceptional SADD programs. Their chapters do projects throughout the year. This keeps us visible and gets our message across. If you need help reviving your school's SADD program, or your school does not have a SADD chap-

ter, contact me at (919) 733-9296, and I will give you the assistance you need. Other advisers with good programs are also willing to help. Call me even if you don't have any problems. I enjoy hearing from you.

I need write-ups and pictures about your projects so they can be included in the newsletters. Let everybody know what great work your students are doing.

Don't forget to register your chapter each year with SADD national. You can register online at [www.saddonline.org](http://www.saddonline.org).

For chapter project ideas, the *SADD Calendar* at the back of this newsletter gives you a great list of our campaigns and projects for each month. The calendar is meant as a guide, and students are encouraged to come up with innovative projects of their own. You are only limited by your imagination.

Have a safe and happy summer!

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Kristin Richardson  
(Continued from page 1)

got a group of students together for their first meeting. She had the state coordinator to come and help get them started. Kristin is truly an example of what a determined young person can accomplish. Through her tenacity, the Smithfield-Selma chapter is now a reality.

Kristin served faithfully on the Student Advisory Board in planning and facilitating the state conference.

As Student of the Year, Kristin will be the SADD student spokesperson at the state level. She will also lead the SAB in planning projects and representing the youth of North Carolina at SADD activi-

ties and to other organizations and agencies.

Roxanne Prather is the Smithfield-Selma chapter adviser. Her willingness to work with the students is to be commended. Phillip Lee is the school principal.

Kristin, who lives in Wendell, is an honor student at Smithfield-Selma High. She is the daughter of Tony and Nancy Richardson.

We look forward to Kristin's continued involvement and leadership in the coming year.



2004



Adviser of the Year



2005



Patricia Boyd

*Congratulations to our 2004-2005 Adviser of the Year Patricia Boyd of Warren County High School (WCHS) in Warrenton. She was presented with the Adviser of the Year award at the 2004 NC SADD Leadership Conference in November. Warren County High School principal Dr. Tony Cozart and the*

*WCHS SADD chapter were on hand to share Boyd's accomplishment.*

*Boyd wears many hats at WCHS. In addition to being SADD adviser, she is SAVE (Students Against Violence Everywhere) coordinator. She coordinates the Character Education program, the Positive Behavior Support program and the Peer Mediation program. She is also the computer lab manager. Boyd has worked in the Warren County school system since 1988.*

*Boyd recently talked about her role in the lives of students.*

Working with young people and touching their lives has been a great source of enjoyment. Recognizing that our tomorrows rest with the youth of today has been a stimulus for me.

Warren County High School has been fortunate in that many of our youth are motivated to become a part of something positive. It makes my heart glad to see that even this late in the year, students are still trying to become involved in something positive. SADD gives our students many opportunities to get involved and experience life from a different perspective.

Reaching out and touching lives, making a connection and building relationships are all part of the education process. All adults should recognize the privilege and not let the opportunity to touch lives pass them by. All our students need is someone to guide

them. They have the desire and leadership potential to accomplish many goals. Our job is to assist, polish and groom them for tomorrow so they may accomplish their goals.

I would also like to thank all other advisers for the work they do in their respective chapters. As the African adage goes, "It takes a village to raise a child." Again, thank you for doing your part.

***"We, at WCHS, are grateful to have the best."***

*Boyd's students are as dedicated to her as she is to them. The students issued this joint statement about having her as their adviser.*

We, at WCHS, are grateful to have the best. Never does someone come to Mrs. Boyd with a problem, big or small, and she does not extend her arms to that person. One of the busiest women on the WCHS campus, she can always be found multi-tasking, but she will always make time for others when they need her. She always stays by our side until the problem at hand is resolved. Keeping the faculty and students of WCHS focused and reaching for their goals is her goal, and she will stop at nothing to accomplish

*(Continued on page 4)*



Patricia Boyd with members of WCHS SADD



(Continued from page 3)

it. It feels nice to know that whenever we need something, be it advice, guidance, assistance, a shoulder to cry on, even supplies and stamps, someone is there for us. It feels even better to know that she will always "keep it real" with us, treat us as individuals and hit us with a real world reality check to keep us in line as often as needed.

It has been an honor for the students, employees, parents, visitors and the Warren County High School community to have people like Mrs. Boyd who affect our lives daily. Receiving Adviser of the Year should have come as no surprise, being that her talents, skills and abilities are clearly recognizable to everyone who knows her. Her caring, sensitive and open-minded nature is seen through her sincere smile and heard in her motherly, "I'm here if you ever need me" tone, which is very much needed and appreciated.



*Mrs. Boyd and the 60-member WCHS SADD/SAVE Club at a recent Charlotte Sting (WNBA) game.*

If you would like for your chapter to attend a Sting or Bobcats game, contact:  
Jennifer Hyland  
Group Event Coordinator  
Charlotte Bobcats/Charlotte Sting  
(704) 329-4936

*Thank you, Patricia Boyd and all advisers, for the caring work you do. It takes dedication to work all week and take precious, limited time to do projects with the students, including bringing them to conference. Your sacrifices are not unrewarded. You are creating better citizens for today and tomorrow.*

## Former SADD Student Carries the Banner

*Former Havelock High School student Julie Freeman has attained her master's degree and is counseling services coordinator at Auldern Academy in Siler City (Chatham County). In high school, Julie was active and committed to her chapter and the principles of SADD. She also has a beautiful voice and enchanted us with her singing at the state conference.*



*Julie Freeman*

*Julie recently started a SADD chapter at Auldern Academy.*

*She talked about her past experience with SADD and her decision to work with the SADD program.*

I initially got involved with SADD during my high-

school career because I wanted to be involved in the one organization I felt could save lives, or, at the very least, change attitudes and perceptions. SADD has always been and continues to be a voice for students who desire to make good choices for themselves and help others.

Now, as I find myself a professional counselor in the high-school system, I am elated to continue my contribution to SADD. Acting as a facilitator will allow the students of my school to have some of the same life-changing experiences I had at their age and create some new ones of their own.



**Best wishes to Julie. Freeman and the students of Auldern Academy.**

# Something to Remember

by Kristin Richardson

Nothing ever really hits home for some people until they experience it firsthand. It is commonplace to turn on the TV and discover that the "breaking news" of the evening is a tragedy where someone has completely ruined their life, been injured or earned themselves a ticket into the afterlife, leaving behind a loving family and caring friends who are longing for an explanation of what went wrong.

Recently, my 21-year-old cousin and his friend were leaving a party at around three in the morning. They had decided to leave the gathering early because he'd seen his girlfriend talking to another guy. They had been drinking.

At around 3:30 a.m., emergency medical services

*"My cousin didn't get a chance  
to live his life."*

responded to a 911 call that there had been a wreck on Hwy 96. A passer-by on the road had made that fateful call. There was no one in the car. It seemed at first that the people in the car had rammed into a steep ditch beside the road, crushed the car into oblivion and walked away.

Approximately 75 feet from the wreck site was a tree, one lonely tree, with some broken and hanging branches on one side. The search for the occupants was about to come to a halt when a paramedic walked over to the tree. When he looked downhill from the broken, hanging branches, he saw two twisted, limp bodies lying in the grass.

He quickly called his co-workers over to examine the scene. The young men had not been wearing seat-

belts, so they were thrown from the car and flew the 75-foot distance in mid-air, going right through the tree and finally ending their flight with a thud on the ground. The two boys were alive, but they were unconscious and severely injured. They were rushed to WakeMed in Raleigh for treatment.

The next morning we got a call from my uncle (my cousin's dad) that he was in the hospital. He remained in intensive care all week — until Friday.

Now, on the spot in the grass, marked in orange spray paint where the bodies were found, there are crosses made of flowers and signed by friends and family to symbolize my cousin's life and his death.

The other kid - the one who had been driving - came out of the hospital the following Tuesday, the day of the funeral, but he did not come to the funeral.

My cousin didn't get a chance to live his life. He was an amazing athlete, a loving brother and, most of the time, a model son. He made one mistake, and, unlike most people, he didn't get the opportunity for a "do-over." That *one* mistake, in that *one* instant, made by both him *and* his friend, has cost him his life. He is now gone, but he is still loved, and he will not be forgotten.

So, in this season of prom, graduation, summer and college, remember what can happen from *one* mistake. It doesn't necessarily have to be drinking. Similar tragedies are likely to occur under the influence of any substance.

Be smart. Be different. Be responsible. Be sober.



*Alcohol-related auto crashes are the No.1 cause of death among young people ages 16-24.*

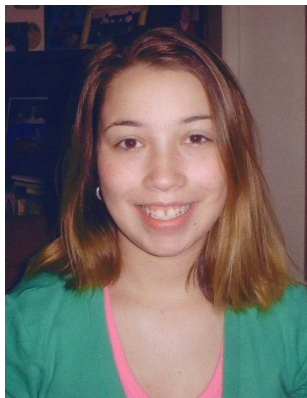
*Never drink and drive. Most people's ability to drive is impaired after just two drinks.*

*Never get into a car with a driver who has been drinking.*

## Your 2004-2005 Student Advisory Board

Laura Grubbs  
Junior  
Carver High  
Winston-Salem  
Adviser: Ginger Amos  
Student of the Year

Co-Chair



John Lassiter Jr.  
Senior  
Perquimans High  
Hertford  
Adviser: Carolyn Rogers  
Plans to attend N.C. State  
University

Co-Chair



Amanda Allen  
Senior  
Southwest Onslow High  
Jacksonville  
Adviser: Robert Nash  
Plans to attend Coastal Carolina Community College



Kevin Bullock  
Senior  
Warren County High  
Warrenton  
Adviser: Patricia Boyd  
Plans to major in engineering



Matthew Blalock  
Senior  
Carver High  
Winston-Salem  
Adviser: Ginger Amos  
Plans to attend UNC Greensboro to study photojournalism

Andrew McIntyre  
Senior  
Cape Fear High  
Fayetteville  
Adviser: Ivy Farmer  
Plans to attend Methodist College to major in sports medicine



Kristin Richardson  
Junior  
Smithfield-Selma High  
Smithfield  
Adviser: Roxanne Prather



Thanks to all of you for your contributions to NC SADD. Bon voyage to the seniors! Continue to promote the SADD lifestyle wherever you go.



## A BUSY YEAR FOR CADDY

by Ginger Amos

Carver High School had another exciting Prom Promise Week sponsored by Nationwide Insurance and CADDY (Carver Against Destructive Decisions in Youth), April 25 - 29. This week was set aside to remind students of the dangers of drinking and driving and to encourage them to make the right choices. Some of our activities were:

A wrecked car placed in front of the school, graphic posters, graffiti banners and chain links hung in the lobby offered a visual reminder of the dangers of drinking and driving.

A safe driving expo featuring exhibits and hands-on equipment from the Governor's Highway Safety Program, Alcohol Law Enforcement, the Highway Patrol and the Forsyth County Sheriff's Department provided students a firsthand look and feel of driving while impaired and the consequences of making bad decisions.

The sheriff's department sponsored a seat belt check one afternoon as the students and staff were leaving school.

We held a banner contest for all third period classes

and provided lunch to the winning class on each floor.

An assembly featured guest speaker Dr. Lonise Bias, whose son Len, a University of Maryland basketball player, died of cocaine intoxication two days after being drafted by the Boston Celtics. Her family suffered the loss of another son, Jay, who was violently murdered in a drive-by shooting at a local mall. The school chorus sang, and the drama department modeled prom attire while sharing safe driving tips.

These activities support several other programs sponsored by CADDY this year.

A powerful "Let's Talk" assembly sponsored by the District Attorney's Office held during Safe Schools



*Dr. Lonise Bias delivers a stirring message about choice and consequence.*

*(Continued on page 11)*

## Cape Fear Students Get Real-Life Look at Results of Destructive Decisions

Cape Fear High School SADD in Fayetteville held its Safe Prom/Graduation assembly for juniors and seniors April 21. In addition to the support and participation of principal Jeffery Jernigan, the theatre and music departments also worked with the SADD chapter to produce a first-rate program.

Alcohol Law Enforcement (ALE) presented the *Keys to Life* program in which the Grim Reaper comes to claim teen casualties of drunk driving crashes.

The theatre and music departments presented *I'm Only 17*, a dramatization of the last thoughts and funeral of a teenager killed in a drunk driving crash. The choral group gave a moving rendition of "It's So Hard to Say Goodbye to Yesterday."

The most emotional part of the program came when 2004 Cape Fear graduate Matthew Beard addressed the students. When in school, Matt was happy-go-

lucky, the class comedian and everybody's friend. He always made people laugh. Principal Jernigan told how Matt made him laugh even when he was admon-



*Recent grad Matthew Beard with adviser Ivy Farmer*

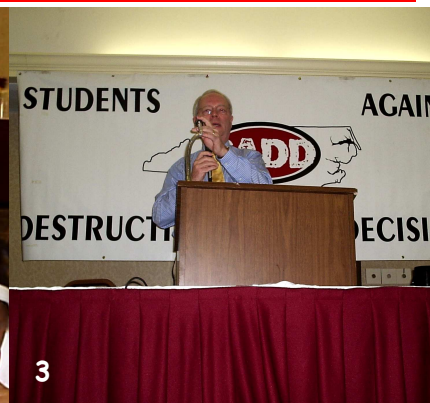
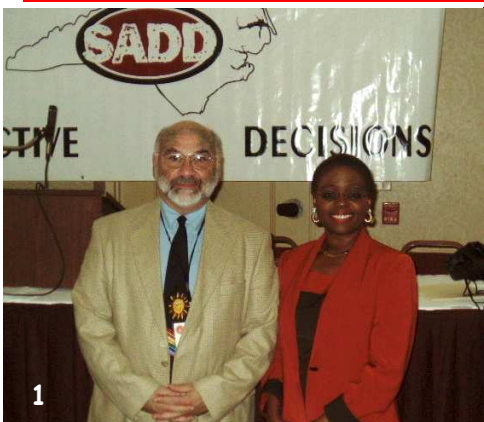
ishing Matt about being funny all the time. He said that before graduation, he called Matt into his office and asked him to "please don't mess up my graduation by being funny." Matt's ambition was to be a comedian.

After his introduction and to a long applause, whistles and shouts of "Matt!, Matt!" from his former

*(Continued on page 11)*



# Conference Photo Album



- of Allegiance in the Cherokee language.
- 5. Kevin and Amanda help MC the program.
- 6. Kimberly Serio came all the way from Florida to tell us how to raise money for our chapters by collecting old cell phones.
- 7. Students attend workshops on alcohol, tobacco and other drug prevention, highway safety, violence prevention, teen pregnancy prevention and more.
- 8. Workshop participants role play.

*Our conference photographer was Mr. Robert Nash of Southwest Onslow High in Jacksonville.*

**THANK YOU,  
MR. NASH!**

1. YAIO (Youth Advocacy & Involvement Office) Executive Director Al Deitch and Department of Administration Secretary Gwynn T. Swinson on opening night.
2. Students enjoy a delicious breakfast before workshops begin.
3. Dr. Jacob Lohr of UNC Medical center tells us about the great C.H.E.W Poster Project chapter fund-raiser (Call the state coordinator for more information on this project).
4. Cherokee students treat us to the *Pledge*





- 1 TABU-21's display gives students a close-up view of the dangers of alcohol.
- 2 TABU-21 takes a break from their workshop.
- 3 Detective Steven Lovin gives students the real deal on drugs.
- 4 Cherokee High students at the banquet.
- 5 The Grim Reaper stands over drunk driving victims Kristin, Laura and Matt in ALE's gripping *Keys to Life* program.
- 6 Learning the dangers of DWI with the Governor's Highway Safety Expo.
- 7 Deputy Secretary McKinley Wooten (r) and Al Deitch listen as Dr. Jose Picart from N.C. State University talks to the students about positive living.
- 8 Students making new friends, hanging out and just having fun.

The 2005 state conference is planned for  
**November 18-20.**

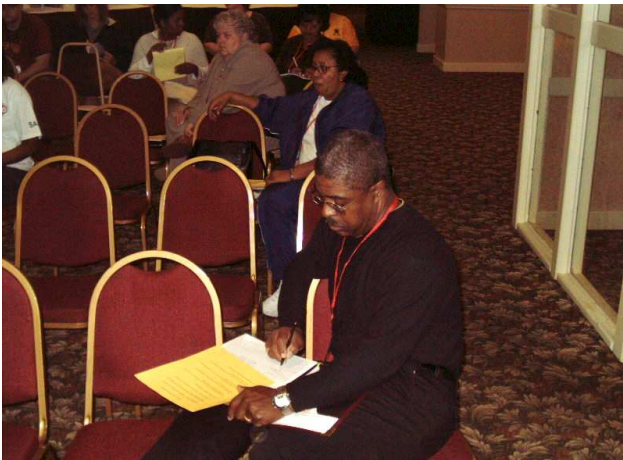
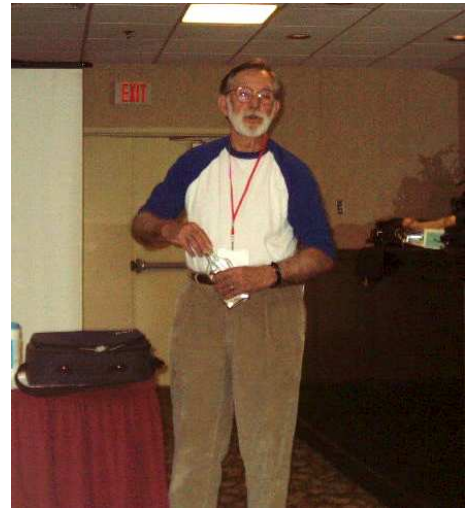
The conference is the place to receive the training to continue our battle against destructive decisions in youth. Although the purpose of the conference is prevention training, you also get time to have fun and meet your counterparts from across the state. Meet students and advisers who are trying to make a positive difference just like you are. Share your ideas and learn what others are doing in their chapters. Many students who attend the conference describe it as the best thing that's ever happened to them. You have over six months until conference, so start saving your money for the registration fee. Last year your state coordinator worked hard to get scholarships that reduced registrations from \$140 to \$65 for students and from \$185 to \$100 for advisers. We're doing our part. Now, it's up to you. See you in November!



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## At the Conference, Teachers Are Students Too

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(top left) Ginger Amos of Carver High School in Winston-Salem, SADD adviser for almost 20 years, leads a workshop to share her ideas with fellow advisers.

(top center) State coordinator Harriett Southerland speaks to advisers about programming.

(top right) Dr. Hugh Burford of Haywood County informs advisers about the TABU-21 (Teens Against Booze Under 21) program.

(bottom left and right) Advisers take workshops to aid them in leading their chapters.



**Chapters that attend the conference stay active and strong. Rejuvenate your SADD club.  
Can you spare one weekend out of the year to provide your students with this enriching experience?**

## CADDY

(Continued from page 7)

Week provided students an opportunity to listen to members of the Gang Task Force, the DA's office, sheriff's department, police department and a prisoner.

A character education Banner Contest gave classes an opportunity to highlight a particular trait of good character. Pizza parties and ribbons were awarded to the three winning classes.

During the holidays we participated in the Peace Toys for War Toys Exchange sponsored by the Winston-Salem Parks and Recreation Department. We collected toys for this event and sponsored four children through the Salvation Army Angel Tree. We also sponsored a Promise Tree in the lobby of the school where students had an opportunity to sign an ornament and place it on the tree. The staff signed candles, seniors signed gingerbread men, sophomores signed bells, juniors signed ornaments and freshmen signed stars.

During a visit and assembly, Monique from the WB TV show *The Parkers* spoke about making the right choices and setting goals. She signed autographs and posed for photos. Monique is the spokes model for Hanes Hosiery "Just My Size," one of the brands of our business partner. The students loved her and she spoke in their language. She gave the students a lot of time for one-on-one questions.

We also sponsored a reception and tied blue ribbons on car antennas during Law Enforcement Week to show our support to all active law enforcement officers and to those who have made the ultimate sacrifice.

We feel that through the programs selected and carried out, we will have decreased the dangers of students making destructive decisions.

*Kudos to Carver for the great work they do. Thanks to principal Carol Montague for her support of the program.*

*See next page for CADDY's Prom Promise week in pictures.*



## Cape Fear

(Continued from page 7)

classmates, Matt slowly and laboriously made his way to the front of the auditorium and turned to face the capacity crowd. He had wires attached to his body and a cane to aid his walking.

Most of the audience was silently weeping as, with his voice quiet, Matt told the students how he'd loved going to Cape Fear High and how much fun he'd had with them. He told them that drinking was a big part of his life as a high school student. He told how after graduation and a heavy night of drinking, he was driving home in the wee hours of the morning, had run off the road and crashed his car on a lightly traveled back road. He was alone in a field where he knew no one would ever see him. With his right leg almost severed, he had to drag himself a great distance to the side of the road and hope that a passer-by would find him.

Matt told the students, "The reason I came here today is to beg you, please, please, don't do what I did. Don't drink, and never drink and drive. Don't think you can handle it. Don't think you know what you are doing. I was looking forward to an exciting life after graduation,

and look at me now. I have to wear these wires so I can walk. I love you all, and I don't want this to happen to you."

The captive audience gave Matt a standing ovation as he slowly turned and made his way back to his seat. This wasn't role-playing. His story was real.

The Safe Prom/Graduation program was emceed by Student Advisory Board member and chapter president Andrew McIntyre. The chapter adviser is Ivy Farmer.



*Students enact the tragedy of the loss of a teenage friend in I'm Only 17.*



## Prom Promise at Carver High



*Students don Fatal Vision goggles and experience virtual drunk driving.*



*Students listen as an officer of the K9 unit talks to them about drugs.*



*(l-r) CADDY adviser Ginger Amos, Dr. Lonise Bias, SADD state coordinator Harriett Southerland and principal Carol Montague*



*The SADD Chain of Life hangs above one of many posters reminding students not to make destructive decisions.*



*Students chat beneath character education banner. Such banners were displayed throughout the school.*



*The Governor's Highway Safety Expo tested students' reaction time to potential highway dangers.*



*Students in all classes signed the Prom Promise not to engage in underage alcohol use and other destructive decisions.*

## More Chapter Projects

Many chapters held Safe Prom/Graduation and other activities. Among those reported to the state office:

**SADD** **Wallace-Rose Hill High School SADD** in Teachey (Duplin County, M.D. Guthrie, principal) presented Alcohol Law Enforcement's *Keys to Life* assembly. Belinda Wiley, SADD adviser, saw the program at the state conference and felt there was a need for the program at Wallace-Rose Hill. She plans to continue the program at this time each year as long as the need remains. Mrs. Wiley says that if the program saves one young life a year, it is worth the effort. Media was present at the program, and the activities received a write-up in the Duplin section of the Sampson Independent newspaper.

**SADD** **Conway Middle School SADD** in Conway (Northampton County, Pamela Chamblee, principal) took advantage of a teacher workday to have a one-day SADD conference. Several other middle schools and high schools in the county participated in the event. The program began with an assembly in the gymnasium, progressed through workshops and lunch, and concluded with a general session back in the gym. The program featured a keynote speaker, a play, steppers and other prevention-related activities. Workshops included underage alcohol prevention, tobacco prevention, drug prevention, juvenile justice, teen pregnancy prevention, violence prevention and gang awareness. Conway Middle has a long-standing SADD program advised by Rosa Vaughn.

**SADD** **Clayton Middle School** in Clayton (Johnston County, Deborah Woodruff, principal) held a "Drug Free Week" during Red Ribbon Week (last week in October). Daniel Miller, an eighth-grader, was elected president and principal for the day. Students campaigned for the presidency, and the winner will help lead the school into a drug-free future. Way to go, Clayton Middle!

**SADD** **Williamston High School SADD** in Williamston (Martin County, Linda Cherry, principal) had a lot of great things going on all spring. Adviser Phyllis Norfleet described some of her chapter's projects.

On March 4 the SADD club participated in the STOMP (smoking prevention) 2005 Youth Summit in

New Bern, hosted by the Question Why organization. The keynote speaker for the event was Lt. Governor Beverly Perdue. The summit was sponsored by the Health and Wellness Trust Fund. On March 21, our chapter traveled to Halifax County to attend a *Drug and Alcohol Free* presentation by motivational speaker Sterlen Barr of Philadelphia.



*Williamston High SADD with Lt. Governor Beverly Perdue*

During National Inhalant and Poisons Awareness Week (March 20-26) SADD members displayed posters and distributed fliers around the school. At our club meeting we held a rap session and discussion about this behavior/addiction.

Prom Promise Week (April 4-8) was filled with fun and exciting activities. Daily PSAs or video clips promoting safe and responsible driving, healthy lifestyles and decision-making were aired on the school television. During lunch periods, the members performed skits and held a fashion show and dance contest. The SADD members invited the Crash Dummies, Vince and Larry, to help with getting students to "sign the promise." Vince and Larry helped students realize the importance of staying sober and being responsible for their actions. Students who signed the promise received a pocket card for their parents and a coupon for free fries from Wendy's restaurant.

We held an after-prom Lock-in at the Williamston Bowling Alley from midnight to 7 a.m. This was a first-time event for the students of Martin County

*(Continued on page 15)*



## C.H.E.W.'n SADD

NC SADD and the Children's Health, Education and Well-Being Fund (C.H.E.W.) are working together on a fund-raising project approved by SADD National that will be a two-fold benefit to your local chapters. C.H.E.W. is a nonprofit organization that supports underage drinking prevention initiatives and other youth well-being issues. SADD is a nonprofit organization that carries out underage drinking prevention initiatives and other youth well-being projects.

Dr. Jacob Lohr of UNC Medical Center and the director of C.H.E.W. gave us a presentation on this *Poster Project* at the November conference. Basically, the project entails chapters participating in a campaign to solicit donations of \$20 (primarily from businesses and organizations), in return for which the donor will receive a poster of prominent North Carolina athletes to put in their offices to show support of these important youth initiatives.

The posters were created specifically for this pro-

ject and they carry the SADD logo.

Your chapter does not have to be concerned with the delivery of the poster to the donor. C.H.E.W. will take care of that. You will receive a kit containing sample posters and receipts. After a fee to the company that makes and mails the posters, order kits, etc., the remaining funds are divided equally between your SADD chapter and C.H.E.W.

Several chapters have already been involved with the project. If your chapter has not, why not take on the C.H.E.W. Fund as a chapter project next term? You will be helping prevent underage alcohol use and raising funds for your chapter at the same time. Now, what could be better than that?

It takes many organizations working together to reduce underage drinking and other destructive decisions in youth. The C.H.E.W. Fund is new, and as we help build it up, we build up the funds we need to have active chapters.



*The  
Athletes  
Poster*

*The poster features athletes from a variety of sports. Some of the athletes pictured here may be different from those on the poster in your fund raiser kit.*



## "Clothing Designer Endorses Youth Alcohol Use"

### *Charges the International Institute for Alcohol Awareness*



*James E. Cople*

The battle to prevent underage drinking is a constant one, and the irresponsible actions of clothing designer Abercrombie & Fitch are contributing to the problem as it sells the safety and health of children for the price of a T-shirt.

Such overtly provocative tag lines as "If You Can Read This You Need Another Cocktail" and

"Sotally Tober" now adorn the marketer's latest line aimed at teens and pre-teens. Parents should think twice about purchasing these products, especially since Abercrombie apparently believes that underage drinking is not only acceptable, but the "cool" thing for its young customers to do.

Alcohol kills more youths annually than all other illegal drugs combined. More than 1,400 college students die

each year due to accidents, violence or poisoning associated with alcohol consumption. In fact, underage drinking could be considered America's No.1 youth health crisis.

This is an enormously reckless marketing tactic. Parents should let Abercrombie know that the well-being of our children cannot be sold. We need to send our youth the right message about alcohol use. Their lives are too precious to jeopardize with images and phrases that are catchy and clever, but ultimately bring only destruction and despair.

*James E. Cople is the executive director of the International Institute for Alcohol Awareness and is a national authority on the subject of underage drinking. He is responsible for developing international strategies and initiatives to address problem drinking and underage alcohol use. This article is used by permission of Pundit On Demand, a service of Policy Impact Communications, Inc.*

Williamston High

*(Continued from page 13)*

and it was a GREAT SUCCESS! The students enjoyed free food and bowling. They also earned super prizes throughout the night. There was a fun-filled agenda packed with educational games that emphasized SADD's mission. The students were filled with energy and excitement all night long. As one adviser stated, "Not a SADD soul fell asleep!" Our SADD chapter gives a special thanks to Mrs. Peggy Allen for coordinating this event and to Mr. Donald for allowing us to use the Williamston Bowling Alley facility.

On May 17 the club held its end-of-the-year cookout and awards day. Students were celebrated for their dedication and hard work to uphold the mission of SADD in their school, home and community. They are geared up and have already started brainstorming ideas and recruiting new members for the next school year. This outstanding group of teenagers has been wonderful to work with.

On July 8 the students will participate in a "Tobacco-Free Night" at the Kinston Indians stadium. To prepare for this spectacular event, the students will attend an advocacy training on June 24. They will learn how to conduct public interest surveys, operate educational booths and practice interviewing skills with the media. We are expecting another huge success this year!

*Don't forget to share the great things you're doing in your schools and communities. Notify the state coordinator before your event, or send a report of the event to [harriett.southerland@ncmail.net](mailto:harriett.southerland@ncmail.net) so it can be included in future newsletters.*

## Keep It a Safe Summer!

# The SADD Calendar

The SADD calendar can help your chapter plan campaigns and activities. The calendar is an action plan and is not meant to limit your activities. You may include additional activities or focus on specific problems that need attention in your school or community. For example, if in September your school or community is coping with violence issues, your chapter might want to focus on violence prevention even though the calendar lists November as the month for violence prevention campaigns. If you need assistance in carrying out any of the projects, contact the state coordinator.

## ***May & June***

Safe Prom & Graduation Campaign  
Prom Pledge  
Commencement Commitment  
National Teen Pregnancy Prevention Month  
**SADD NATIONAL CONFERENCE**

## ***July & August***

Safe Summer Campaign

## ***September***

Chain of Life Drive  
SADD Membership Month

## ***October***

Binge Drinking/Alcohol Poisoning Awareness  
National Red Ribbon Celebration

## ***November***

## ***\*N.C. SADD CONFERENCE***

Stop Violence. Try Mediation.  
Wipe Out Smoking Month  
Great American Smokeout

## ***April***

SADD Awareness Month  
Safe Prom Awareness  
National STD Awareness Month  
National Youth Service Day

## ***December***

Tree of Life Campaign  
National 3D Prevention Month  
Lights on for Life  
Gift of a Lifetime  
AIDS Awareness

## ***January***

Stop Aggressive Driving Campaign  
Elementary School Campaign  
National Volunteer Blood Donor Month

## ***February***

Friends for Life Campaign  
Buckle Up Initiative  
Dating Awareness Initiative

## ***March***

Middle School Month  
National Grim Reaper Day  
Alcohol Awareness Month  
Suicide/Depression Awareness Month  
Inhalants Awareness Week

**\*November 18-20, 2005**

## ***Youth Helping Youth Become Better Citizens***

Youth Advocacy and Involvement Office  
1319 Mail Service Center  
Raleigh, NC 27699-1319



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